



WHAT IS SERVICE ENTERPRISE?

The Service Enterprise program started in 2010 with a simple question: how can we better engage volunteers? It has since become one of the nation's most impactful nonprofit certification programs.

Service Enterprise is administered through a partnership between ALIVE and Points of Light with support from 18 professional training partners and field experts.



"The Service Enterprise certification process allowed HACAP to approach our volunteer program more systematically. This approach ultimately helped meet our mission of building stronger communities, not just with the clients we serve, but also with the relationships we are building with volunteers."

- Jane Drapeaux,
President & CEO, HACAP



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a!iveTM
ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT



SERVICE ENTERPRISE

**ACCREDITATION FOR
VOLUNTEER-ENGAGING
ORGANIZATIONS**

BENEFITS

Service Enterprise is an evidence-based diagnostic, training, coaching, and accreditation program that strengthens organizations by helping them build capacity and improve their strategic volunteer engagement across the enterprise.

- 1 Comprehensive Diagnostic**
Receive a thorough, research-based assessment of your existing volunteerism practices.
- 2 Training and Coaching**
Receive up to 16 hours of training and 10 hours of coaching to turn training into action.
- 3 A Network of Peers**
Share best practices and provide peer-to-peer support with other accredited organizations.
- 4 Research and Resources**
Gain access to proprietary content and research, including a robust resource library with trends and reports



Research shows that organizations with Service Enterprise accreditation operate at almost half the median budget of other organizations and are significantly more adaptable, sustainable, and scalable.

STATS

23%
INCREASE IN
VOLUNTEERS ANNUALLY

63K
DOLLAR VALUE OF
INCREASED LABOR HOURS

80%
REPORT AN INCREASE
IN SKILLED VOLUNTEERS

Learn more about services, benefits, and pricing on the AL!VE website: volunteeralive.org

